

Washington / Oregon Wine Experience Promotion 2017 Results

Period: March 1st - April 30th 2017
Participants: 304 Stores (Greater Tokyo: 245 Kansai: 31 Tohoku, Hokkaido: 6, Southern Japan 16)
Reporting: 272/304 (90%)
Total Sales: ¥ 96,814,533 (Oregon: ¥44,943,454 / Washington: ¥51,871,079)
Quantity Sold: 2,195 cases (Oregon: 847 cs / Washington 1,348 cs)

Participants submitted the quantities of wine purchased for the promotion during the period of February 20th through April 30th. We then calculated totals based on the recommended retail price from each importer. A portion of the results were also confirmed by importers and distributors.

Calculation Metric

- All categories were calculated by total sales, irrespective of seat or square meter count.

This announcement will be available on the Oregon Wine Board and Washington State Wine Commission website in mid June 2017.

URL: <http://www.oregonwine.jp> • <http://www.washingtonwine.jp>



CERTIFICATE OF EXCELLENCE



Y'NS Tokyo

Grand Prix
Retail Web Category



Presented by the Oregon Wine Board & Washington State Wine Commission

2017 Award Example

Results by Category

a. Under 30 Seat Bar/ Restaurant
(Participants: 93 Total: ¥14,440,097)

Store Name	Region	Total
BAR SWITCH	Tokyo	¥1,615,100
Kaguraza Rouge	Tokyo	¥1,289,600
Le Petit Comptoir	Hyogo	¥932,480
Vin Ju-Tei	Osaka	¥875,291
Niku Bistro INOW & MONI	Tokyo	¥676,250
Shinsen Endo Risaburo Shoten	Tokyo	¥462,200
Wine Bar Vintage Inn	Osaka	¥378,252
Marus Bar	Tokyo	¥375,300
Mardi Gras	Tokyo	¥358,700
Bistro Bar Da Paulo Marunouchi	Tokyo	¥342,100

b. 30-80 Seat Bar / Restaurant
(Participants: 103 Total: ¥16,998,598)

Store Name	Region	Total
Swissotel Nankai Osaka Teppanyaki Minami	Osaka	¥1,508,800
/so/ra/si/o/ Shiodome	Tokyo	¥1,077,610
Sushi Karaku	Tokyo	¥1,008,400
GRAHM'S CAFE Los Angeles	Tokyo	¥957,790
CAFÉ Stylo	Tokyo	¥683,200
Sakana Bar	Tokyo	¥681,800
dish / organic café	Tokyo	¥650,360
Kohaku Hankyu Sanbangai	Osaka	¥626,350
tcc Steak & Seafood	Tokyo	¥591,840
Jiyuugaoka Chokudashi Wine Cellar Jigyobu	Tokyo	¥563,460

Results by Category

c. 80 Seats+ Bar / Restaurant
(Participants:23 Total: ¥18,437,246)

Store Name	Region	Total
Park Hyatt Toky New York Grill & Bar	Tokyo	¥7,160,860
Grand Hyatt Tokyo The Oak Door	Tokyo	¥3,115,200
Tokyo American Club	Tokyo	¥2,058,460
Lawry's The Prime Rib Tokyo	Tokyo	¥1,502,626
ALEXANDER'S STEAKHOUSE	Tokyo	¥1,060,764
Grand Central Oyster Bar & Restaurant Shinagawa	Tokyo	¥1,045,950
Tokyo Mariott Hotel	Tokyo	¥452,550
BEE 8	Tokyo	¥407,700
Hibiya Heichinrou	Tokyo	¥284,160
TWO ROOMS	Tokyo	¥227,000

d. Retail Store Category
(Participants: 45 Stores Total: ¥23,529,022)

Store Name	Region	Total
Wine Store Wassy's	Osaka	¥4,715,076
BiG Senriten	Osaka	¥4,063,781
DEAN & DELUCA Roppongi	Tokyo	¥2,055,400
K.K. Kobushiya	Fukuoka	¥1,397,940
Vin Du 268 (Ni Ro Ya)	Hyogo	¥1,163,944
Mejiro Tanakaya	Tokyo	¥1,151,820
DEAN & DELUCA Nagoya	Aichi	¥1,006,060
K.K. Wine Grocery	Kyoto	¥743,000
GourMarche Vin	Tokyo	¥643,500
K.K. Takeya Shoten	Osaka	¥574,930


Results by Category


e. Web Category



(Participants: 8 Companies Total: ¥23,409,570)

Store Name	Region	Total
K.K. Y'NS Tokyo	Tokyo	¥11,784,208
K.K. Washitanai Shoten	Osaka	¥6,752,924
Uki Uki Wine no Tamatebako	Wakayama	¥3,034,968
Wine Curation K.K.	Tokyo	¥1,017,960
Shiawase Wine Club	Tokyo	¥687,440

Oregon Wine Board / Washington State Wine Commission Japan Office

 washingtonwine.jp oregonwine.jp

 info@washingtonwine.jp

 03-5904-8950  03-6800-2080

〒170-0005 Tokyo 豊島区南大塚3-53-7